



Research article

To BIM or not to BIM? Lessons learned from a Greek vernacular museum building

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Abstract: The environmental impact of buildings has stimulated efforts to promote sustainable development in the construction sector. Technological development aims to provide an effective framework for the design, construction, and management of buildings through the use of tools such as Building Information Modeling (BIM). This paper critically assesses the use of BIM technology in vernacular design and analysis through the case study of a Greek vernacular museum building. Based on software application as well as in-situ observation and interviews, accurate energy analysis and safety were proved to be important advantages achieved through BIM technology. On the contrary, the inability to capture tacit knowledge and the lack of adaptability to local specificities appear to be the main weaknesses of BIM technology. Certain measures to enhance the use of BIM technology for the design and analysis of vernacular buildings are proposed.

Keywords: Building Information Modeling (BIM); standardization; sustainability; design; construction; energy analysis; vernacular architecture

1. Introduction

The impact of buildings on the environment has been gaining attention over the last decades [1]. The conventional way of producing buildings has been notorious for its significant amounts of waste [2]. Indicatively, demolition processes account for 40% of total solid waste, while the operation stage of buildings produces 30% of the total greenhouse gases [3,4]. Hence, the need to improve the life cycle performance of buildings is imperative.

In an attempt to enhance sustainability in the construction sector, the adaptation of practices that

improve the energy and environmental performance of buildings has been suggested [5]. The sustainability of buildings is based on factors such as water conservation, energy efficiency, and appropriateness of building materials, which are influenced by architectural planning. To this end, there is an urgent need to create new design models through the implementation of an integrated strategy [6].

The attention of the global construction industry is geared toward approaches that reduce construction and operation costs while improving the quality of buildings [7]. Design decisions regarding energy consumption have a great impact on the life cycle of buildings given the long operation stage of buildings [8]. Some scholars argue that Building Information Modeling (BIM) offers the opportunity to achieve these goals via time and money savings [9,10]. Nevertheless, others [11,12] are sceptical in regard to the adoption of such practices mainly due to resistance to change in construction practices, lack of government incentives, and relevant costs.

In this study, BIM technology is implemented for the architectural design and the energy analysis of a Greek vernacular museum building model. The whole process is then assessed based on the real performance of the building after 25 years of operation. The dynamics of BIM technology to design and analyze complex architectural elements of vernacular buildings, as well as its ability to incorporate tacit knowledge of the vernacular process in building design is critically assessed. In addition, sustainability features observed in the vernacular process followed by the owner of the museum to construct the building are also discussed.

The main aim of this paper is to explore the challenges and opportunities of applying BIM technology to the design and analysis of vernacular buildings. What innovations does BIM technology introduce for the simulation of vernacular buildings? Is there room for improvement for BIM technology, and if so, in which direction? These are the main questions attempted to be answered through the application of BIM technology to the analysis of a vernacular museum building. In that sense, it aspires to elaborate on the potential of BIM to be used as a tool to foster vernacular design processes, instead of being used as an engineering analysis tool solely. By expanding the scope of BIM applications to vernacular buildings, BIM will enable the preservation of sustainable features embedded in vernacular processes.

First, the conceptual background of BIM technology as well as its relation to sustainability are presented. Then, the concept and basic principles of vernacular architecture are discussed. The methodology chapter follows where the research framework is outlined. The next chapter describes the vernacular building process and the BIM-based approach of analyzing the museum building model. In the discussion section, relevant challenges and opportunities observed through the analysis are elaborated. Finally, the conclusions section summarizes the findings of this research.

2. State of the art

2.1. Vernacular architecture and sustainability

The term vernacular architecture was coined to describe simple structures composed of indigenous materials [13]. Vernacular architecture utilizes traditional building methods to produce various types of buildings [14]. The plurality of such buildings derives from diverse local identities and construction practices that have evolved over time through experiential knowledge. The term “identity” is a blend of natural (such as climate and topography), human (such as society and community) and cultural factors (such as customs and religion) that defines the traditional building methods in a local context [15].

Vernacular architecture is designed by people who have gained tacit knowledge from observations of the natural environment. Such knowledge relates to technical skills, available materials, construction techniques, and local identity. In an attempt to respond to the rapidly changing reality, vernacular architecture has been evolved through trial and error. Thus, it is believed that vernacular architecture embodies a comprehensive wisdom accumulated in a local context.

Vernacular architecture is a valuable source of reference for bioclimatic design of buildings [16]. The latter aims to provide conditions of thermal and visual comfort, utilizing natural local resources (such as soil, vegetation, and wind). By leveraging the interactions between the building and the natural environment, energy demands for heating, cooling and lighting of the building can be moderated. However, research shows that this way of fostering sustainability may not always be sufficient especially in regions under extreme weather [17].

Natural and economic limitations, such as topography, climate, and availability of building materials in the surrounding area, are imposed on vernacular buildings. In that sense, vernacular architecture is grounded in inherently sustainable rules with the aim to fulfil human needs with respect for the cycle of life [15,18,19].

Vernacular processes can provide useful insights for boosting the sustainability of contemporary building design and construction [20]. Current environmental concerns justify the increasing interest in vernacular architecture studies. Hence, the need to preserve the sustainable principles and values embedded in vernacular buildings has been highlighted in the research community [21,22]. In this context, this study will investigate the potential of BIM to design and analyze vernacular buildings.

2.2. *The advent of BIM*

During the 1980s, the tendency to switch to electronic drawings became evident. The advent of information and communication technology appeared to have significant economic and social implications [23]. Simultaneously, developments in programming languages led to the emergence of parametric technologies that enabled the digital representation of buildings [24].

Given the complexity of construction projects, the need for the automation of the relevant processes has surfaced. Parametric design tools, such as BIM technology, perceive building elements as dynamic systems, which form a variety of morphological representations subject to transformations. In that sense, entire systems, such as buildings, are composed by multiple interacting subsystems (such as beams, columns, and pipes) with endless possibilities for their functional interrelationships.

As an integrated digital representation of the physical and functional features of a building [25], BIM technology is a tool for automation of the construction process but also a means for specialization that contributes to higher productivity levels of buildings [26]. By gathering all information about a building in a central model, building information management processes are facilitated. The validity of the construction schedule is ensured by monitoring relevant processes [27].

Time-related information is regarded as the fourth dimension in BIM technology, empowering data scheduling and sequential visualization of the buildings' development. Cost calculations are often considered the fifth dimension in BIM technology, offering the possibility to evaluate buildings from an economic point of view [28]. Building lifecycle data, including operation manuals, maintenance and manufacturer data, can be managed, while sustainability analyses can be performed adding more dimensions to BIM technology [29].

According to Migilinskas et al. [30], the more collaborative a project is, the more benefits from BIM applications arise. The establishment of open standards in BIM applications is expected to catalyze the application of diverse types of analysis and accelerate the adoption of innovations [31]. Data exchange between BIM technologies should be enhanced to develop collaborative environments. Such attempts are made through non-proprietary file formats, such as Green Building XML (gbXML) and Industry Foundation Classes (IFC), which aim to facilitate compatibility between BIM software applications [32]. However, so far they have failed to provide a fully collaborative environment for BIM applications [33].

2.3. *BIM and sustainable construction*

The concept of sustainable constructions entails the minimization of environmental footprints through the efficient use of natural resources, social cohesion and cost-effective building methods that meet the requirements of users [34]. Conventional design methods have failed to develop sustainable buildings so far mainly due to fragmented data [35]. Given the significant impact of the construction sector on the environment, the need for sustainability integration in buildings has recently attracted attention [36,37].

The assessment of sustainability in buildings during the design phase is hampered by the lack of data and expertise in the field [38]. Further, the complexity of the building sector hinders the development of an internationally comparable inventory for the application of Life Cycle Assessment (LCA) methods [39].

Despite its immature form, BIM technology holds potential for enhancing sustainability over the life cycle of a building [40–42]. Sustainability-related factors can be incorporated in BIM software, benefiting the environment, the economy, and society. According to Krygiel and Nies [43], BIM technology can be implemented to improve certain aspects of sustainability in buildings utilizing multidisciplinary data. These aspects include analyses related to building orientation, energy performance, and sustainable materials, which can lead to cost savings and environmental gains.

Considering the collaborative aspect of BIM technology, digital information associated with sustainability can be shared, advancing the field of knowledge commons [44]. In that sense, innovation is fostered, while visualization enables the engagement of non-experts in the design process. Moreover, BIM designs comprise interchangeable modular units that correspond to building components, encouraging reversibility and replacement of components.

Although BIM technology does not provide a comprehensive life-cycle management of environmental sustainability of buildings, it has been applied in the early design and construction [40]. Sustainability analyses can be performed through external evaluation tools and cloud-based technologies. Further, online open inventories can be used to evaluate alternative design options, which correspond to different energy efficiency levels [38]. Such platforms foster collaboration among the participants concerning the decision making processes of construction projects via shared models.

Despite the potential of BIM to promote sustainability, the resistance of relevant parties to change conventional practices and invest in software and skills development prevents the implementation of BIM to its fullest capability. Further, interoperability issues should be addressed to promote collaboration and accurate analyses through BIM technology [40,45]. Notwithstanding such limitations, political measures foster the implementation of BIM technology in constructions, increasing its impact on building design [46].

3. Materials and methods

In order to study highly complex objects, such as vernacular buildings, the BIM ecosystem, and their interrelationship with society, investigations in multi-dimensional ways are needed. For this reason, the case study approach was used since it allows the investigation of phenomena from diverse aspects [47]. Further, it enables an in-depth examination of single cases [48].

The specific case study was selected because it represents a distinctive type of vernacular building that encompasses special architectural features, as described in the following section. This argument was also reinforced via testimonies of the interviewees. By investigating such a complex building from an architectural aspect, it is expected that the challenges and opportunities of BIM technology for designing vernacular buildings will become more evident [49]. Further, most studies on vernacular architecture focus on houses, while recent studies indicate the necessity to investigate public buildings as well [16].

The research framework of this study is illustrated in Figure 1. First, theories on BIM technology were studied, as well as relevant literature on the connection of BIM with sustainability. The concept and principles of vernacular architecture followed. The case of Pavlos Vrellis museum was then analyzed, elaborating on the approach taken by the creator of the museum to construct the building. Web tools, a semi-structured interview with the current owner of the museum and semi-structured interviews with local builders of the wider area took place. The aim of the interview with the owner of the museum was to obtain the required information for the case study, while the interviews with local builders shed light on local building practices and vernacular processes of the wider area. Web tools included data gathered from online platforms, discussion sections and the official website of the museum [50] as well as email communications with BIM experts.

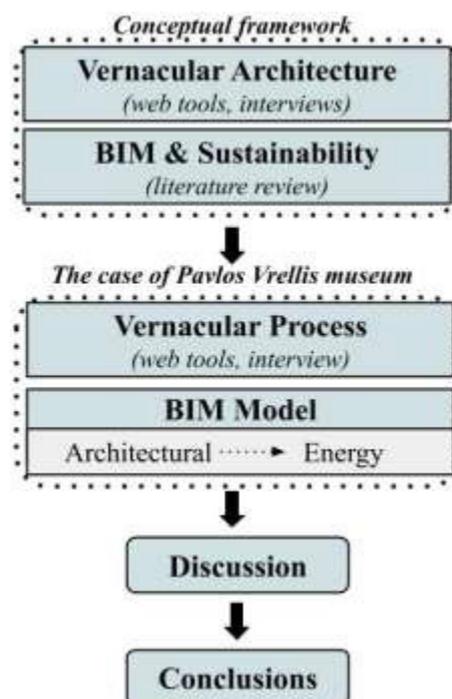


Figure 1. Schematic representation of the research framework.

The interview with the current owner of the museum was structured around core questions that attempted to enlighten data regarding the current state of the museum, details about other contributions to its development, the main desires and goals of the creator of the museum, as well as relevant challenges and barriers to progress. The interview took place on site, allowing for observations of the building.

Nine local builders aged between 65 to 90 years old participated in the interviews. Most of the interviewees had previously participated in the construction process of a vernacular building, which was usually their private house or house of a relative of theirs in the wider area of Ioannina city. In terms of their expertise, all of the interviewees were farmers. The questions revolved around their experience of participating in the vernacular process and the entailed challenges and opportunities.

The application of BIM technology followed to illuminate the limitations and advantages of BIM software for the design and analysis of vernacular buildings. In this study, a specific BIM software (i.e., Autodesk Revit Architecture) was implemented for the architectural design of a vernacular museum building model. Further, an energy analysis tool included in the software package (i.e., Revit Conceptual Energy Analysis-CEA) was applied. The results were compared with the actual data of the building's performance available through testimonies of the owner of the museum. The information needed for the BIM model, including geometrical and topological data, derived from the design drawings of the museum, narratives of the owner, as well as information provided by the creator at the website of the museum.

4. The case of Pavlos Vrellis museum of wax effigies

4.1. Traditional design and construction process

In line with the principles of vernacular architecture, the buildings of the area under study are made of local stones (usually left unused), wood and mud. Lime, straw, bricks (frequently sun-baked), porcelain, iron, glass and sand are also used. Most of these materials are environmentally friendly since they come from the surrounding environment and they do not require high transport costs or material processing.

Given the steep slopes, rocky terrain and severe winters of the wider region of Epirus (Greece), people had to compromise with constraints set by nature and techno-economic conditions. These techno-economic limitations imposed a certain degree of standardization on the construction of the buildings in terms of available materials and their processing ability. At the same time, the accumulated empirical wisdom and local knowledge exchange practices facilitated the development of inventive building solutions against physical stresses, such as earthquakes and landslides.

Regarding the building structure of the museum, stone walls are thick enough to insulate the building. The windows of the museum are few and small placed at the lower levels of the ground floor for safety reasons. In the upper floor, windows are spacious to ensure ventilation. On the south side, openings are large for storing solar radiation. The rising hot air is concentrated at the roof level and exits through skylights.

Fireplaces and chimneys were some of the most elaborate elements of the museum. Craftsmen composed a variety of decorative volumes and forms in the building structure as an indication of wealth and luxury. Chimneys were used to create a vertical stream of air that contributes to the cooling of the space. On the south side, trees were planted to provide coolness in summer, while in winter they

lose leaves, allowing the sun's rays to enter the building. Further shading was provided by the brown covers of the windows by filtering out the sunlight. In addition, the surrounding vegetation contributed to the shading, sun protection and insulation capacity of the museum.

Pavlos Vrellis, the creator of the museum, was inspired by local traditional mansions. First, he laid out roads and squares that lead visitors to the building. He took special care to harmonize the building with the harsh natural environment. Large rocks and rubble taken from excavations were used to create retaining walls and stabilize steep slopes. The processing of the materials was kept simple, utilizing physical processes and natural resources, such as the sun and water. For example, to make the rocks of the garden look natural, they were left two winters to be washed away from the rain and ice and were wrapped with fine fluid cement.



Figure 2. Pavlos Vrellis museum of wax effigies.

To grasp the volume of the museum, the creator built maquettes of both the exterior and the interior space. To issue the building permit, local counterparts undertook the planning procedures and the creation of linear drawings. Decisions regarding the building's orientation, the selection of proper materials, and the structural behavior of the building were taken through knowledge exchange practices.

Considering that the museum counts 25 years of operation, the current owners focus on monitoring and maintaining the building, preserving its original typology and morphology. The first intervention on the building took place in 2008 when significant operational problems appeared on the roof, while specialists were commissioned later to replace some of the windows to reduce energy losses.

4.2. Architectural design and energy analysis through BIM

The architectural design of the museum building was modeled in Revit Architecture software of Autodesk, while Revit CEA was implemented to convert the architectural design into an energy analytical model. Such a model provides the means for an integrated energy analysis.

The museum consists of two separate buildings: the ground floor, which hosts the library and the laboratory, and an underground space, where the exhibits are placed. Due to the complexity and cave-like shape of the underground space, only the ground floor of the museum space was analyzed. To

imprint the underground space, diverse assumptions should be made considering the lack of relevant technological equipment, such as laser scanning.

First, the architectural design of the building was created. After establishing the location of the project, including its longitude and latitude, the creation of “families” took place. This term refers to the ability of an object to have many types within it so that diverse sizes and shapes are created, as the definition of parametric design stipulates. Families were realized directly into the model or were modified separately and employed based on the requirements of each building component. In this way, flexibility was added to the software by personalizing objects of a category according to the relevant needs.

For example, floor projections arose from the composition of different elements that belong to the “wall sweep family”. The protruding volumes of the floor at the corners of the building are supported via wooden components, which create decorative panels. These components were modelled in Revit as structural framing elements.



Figure 3. Structural framing elements of the museum. (A) Real building, (B) BIM model.

The museum building retains special local architectural elements that allow for the exploration of the flexibility of BIM technology. Such elements include chimneys and skylights at the central part of the building. Also, extended portions of the roof at the perimeter walls are formed to facilitate the flow of rainwater directly to the ground. Most of these elements resulted from the transformation of existing families that were properly modified to simulate the real building components.

Then, the energy analysis of the building followed. An energy analytical model was created by sorting the building space into discrete spaces. The analysis aimed to forecast energy consumption levels of the building during the stages of the construction and operation. At the same time, it took into account certain characteristics of the building, such as its type, opening hours, and location. The model was also linked to the geospatial world through an online mapping system.

The results of the analysis enable the evaluation of alternative scenarios for energy efficiency. They include carbon dioxide emissions, electricity costs, and energy consumption rates on an annual and a monthly basis (see Appendix). Monthly heating and cooling loads are calculated, indicating the months with the largest demand for heating and cooling (i.e., January and July respectively). Also, graphical representations of wind speed and direction data are offered, facilitating decisions for natural ventilation.

The sensitivity of each building element to the total energy performance of the building is shown in the “Potential Energy Savings/losses” tab. The building elements with the greatest potential for energy savings are listed on top. The bar size indicates the energy-saving potential of the specific element. Therefore, a change in elements with large bar sizes can have a major impact on the energy performance of the building.



Figure 4. Architectural design of special elements. (A) Chimney, (B) Skylight.

Following the results of the CEA, roof insulation has the most significant influence on the energy use of the museum building, as indicated in Figure 5. In particular, a change in the roof insulation element has the potential to contribute to the energy savings of the building by 23% approximately. Wall insulation is another sensitive building element from an energy point of view.

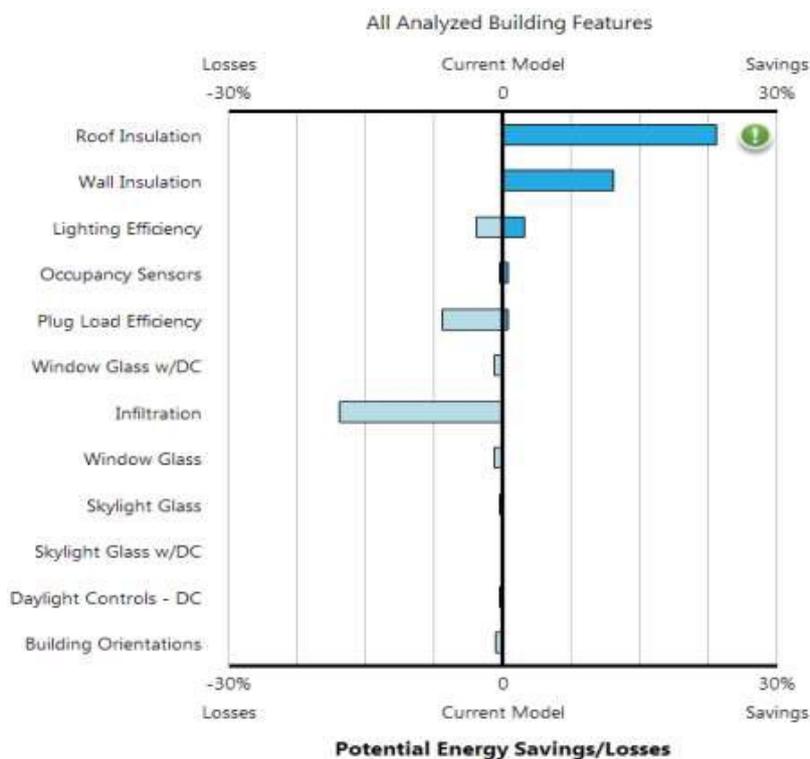


Figure 5. Energy sensitivity of the building elements.

BIM technology can also be used to conduct preliminary assessments for the optimal design and management of buildings. The creation of photorealistic models via online services took place to visually test the integration of the museum building into the surrounding area as depicted in Figure 6. Finally, solar and shading studies can be conducted utilizing representations of the sun path.

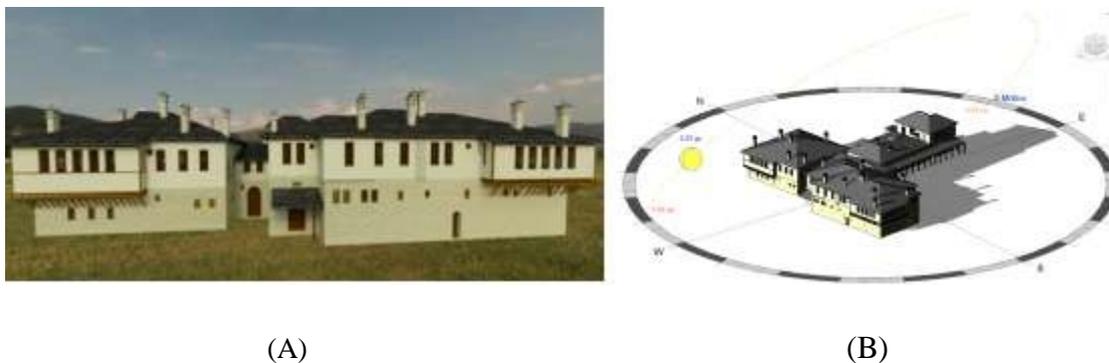


Figure 6. Photorealistic model of the museum (A). Sun path representation (B).

5. Results and discussion

The simulation of the museum building in Revit verified certain advantages of BIM technology. Among them, the visualization of the building process, the enhancement of safety levels, and the predictability of future failures are mentioned. Considering the inaccessibility of the area where the museum was built, the use of BIM technology is particularly important for safety reasons. By creating a BIM model, tests and applications can take place within BIM software, saving construction time and effort.

Through BIM technology, the building can be decomposed into elements, which can be analyzed independently. In this way, the researcher can focus on particular elements and perform on-demand simulations. In this case study, the functionality and effectiveness of the energy analysis software were tested based on the current state of the museum building and the interventions implemented therein.

The simulation results of the energy model appeared to be representative of the real situation. By conducting this analysis, cost reductions can potentially be achieved as certain failures that emerged in the building could have been predicted through proper actions and, thus, avoided. However, the exact time when the failures will take place or the way in which specific building components need to be modified to avoid failures could not be specified through this analysis.

Based on this study, the advantages of BIM correlate with the definition of the parameter itself. Given that buildings are dynamic entities confronted with varying conditions, their ability to handle diverse situations is necessary. Although theoretical descriptions of parametric relationships allow for infinite changes in shape and form, parameterized models operate on fixed rules, reducing thousands of objects to minimal parameters. These parameters explicitly describe the internal relationships between building components so that the software can understand relevant functions. This fact limits to some extent the capability to create complex building elements without restrictions imposed by BIM technology [27]. Thus, a kind of standardization in construction emerges due to the parametric nature of BIM technology.

Concerning vernacular design development, each vernacular building is by definition unique and is designed as such. Consequently, there is little standardization in building design of vernacular components and new choices need to be made for each situation. The construction of the architectural and energy model of the museum proved to be a complex and time-consuming process in this study. It was often necessary to depart from the usual modeling in Revit by creating new families that precisely represent the building elements of the museum. Besides, high levels of familiarity with BIM software were required, as well as constant communication with experienced users.

Given the complexity of vernacular buildings, the creation of simulation models is challenging since contradictory factors need to be balanced. On the one hand, the model has to be kept simple enough, so that it can be easily designed and constructed. On the other, it has to be complex enough to be able to represent as accurately as possible the blend of factors that compose a vernacular building.

The initial direction of this research was to create a BIM model of the entire museum. However, due to the sheer complexity of this cave-like space and the lack of technological means, it was impossible to imprint this space. Specifically, there were no semi-automated tools used, such as laser scanning, to provide accurate as-built BIM data of the underground space. Besides, it is typical that the creator built this space by following the geomorphology and terrain of the area without being able to conform to design plans.

Having been developed for modern constructions mainly, BIM software presents limitations when applied to the design of complex elements of vernacular buildings. Besides, building elements of vernacular buildings must be dynamic entities to be able to reflect the evolving cultural, economic, and environmental features of a local society. To this end, the use of open-source templates could facilitate the codification and sharing of parameterized object libraries. The development of building components in a shared database would lead to the integration of the construction industry by creating common communication protocols.

Further, to produce a faithful representation of vernacular buildings, careful consideration must be given to precisely assign the elements of the model to the actual building components. Parametric design through BIM enables adaptability and diversity, facilitating the encoding of the tacit knowledge embodied in vernacular buildings. However, the analysis disregarded the role of environment-related elements, such as local vegetation and soil conditions, for enhancing the building performance. Moreover, the knowledge and building practices used by the creator of the museum could not be incorporated into BIM software (including, for example, the method followed for the processing of the rocks, as described in the previous section).

Hence, it is evident that tacit knowledge cannot be easily captured through BIM. Future research should focus on providing additional smart features to BIM technology. For instance, tacit knowledge could be reflected in the architectural model through the incorporation of local materials and environment-related components (such as foliage cover and vegetation types). Geospatial technologies could play a great role in detecting construction materials in the surrounding area. BIM users could, thus, evaluate alternative options regarding the suitability of materials on a context-specific basis. Finally, by embedding commenting abilities into BIM technology, local building practices could be preserved, opening up the design process to the world and enabling beneficial effects for society.

6. Conclusions

Sustainable design of buildings is a complex interplay of diverse factors, which include social, technological, economic, and environmental features. Although vernacular architecture seems to be forgotten in contemporary architecture, it arguably provides a worthwhile source of knowledge that fosters environmental, economic and social sustainability. This study explores the challenges and opportunities of using BIM technology for the architectural design and the energy analysis of a vernacular museum building.

Parametric technologies, such as BIM, can adapt to dynamic conditions as the definition of the parameter itself dictates. Given that parameterized models operate on fixed rules, thousands of objects are reduced to a few parameters that describe their interrelationships. This leads to a degree of standardization in construction, which enables the implementation of BIM technology for a well-defined type of building. In that sense, BIM technology could cover a wide range of simulations and analyses needed for this particular building type through an integrated set of applications.

However, in this study, BIM software presented limitations when applied to the design of complex architectural elements of vernacular buildings. Considering the uniqueness of each vernacular building, standardization limits the flexibility needed to design vernacular components. New families were created to accurately represent certain building components of the museum, which was a time-consuming process that required high levels of familiarity with BIM software and constant communication with BIM experts.

Further, due to the complexity of the underground cave-like building and the lack of relevant techno-economic means, the creation of the corresponding BIM model was impossible. Nevertheless, based on the interview with the owner of the museum and the software application, it was concluded that the results of the energy analysis were representative of the real state of the museum. Although the exact time or type of imminent failures could not be determined through the software application, the most sensitive building components from an energy point of view were detected.

Among the limitations of BIM technology, its inability to capture tacit knowledge and adapt to local specificities was discussed. Environment-related elements, including soil properties and local vegetation, as well as local building techniques used for the construction of the vernacular museum could not be incorporated into BIM software. Thus, despite being parametric in nature, BIM lacks the ability to capture and encode tacit knowledge embodied in vernacular buildings in its current form.

Hence, the need to enable the incorporation of commenting abilities into BIM becomes evident to preserve local building practices and facilitate the opening of the design process to the world. A common pool of parameterized data structures could be developed and linked to codified international datasets. Thus, the construction industry could become more integrated since various building components could be described and communicated using a common language.

Future research could also explore the capabilities of BIM to analyze other aspects of manufacturing activities, such as the environmental footprint of building components and the capacity of BIM to be adapted to different local contexts. At the same time, open-source applications in the construction sector are areas of increasing interest that could mitigate problems of conventional design and build practices, such as interoperability and construction standardization.

Further, the addition of smart features and the incorporation of environment-related components into BIM technology should be investigated. The use of geospatial technologies for the detection of locally available construction materials could be considered to facilitate the evaluation of alternative design options on a context-specific basis.

The sustainability features embedded in vernacular design processes are gradually lost. The incorporation of such valuable knowledge in current design processes could provide a flexible way to accommodate human needs, reinforcing the link between society and the environment. Thus, future studies on vernacular buildings should be conducted to enable the preservation of local building techniques in contemporary design practices (for example, by examining the compliance of vernacular buildings with local zoning and building regulations and proposing relevant law reforms).

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Conflict of interest

I have no conflict of interest or source of funds for this article.

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