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# **Opinion** Paper

# Options to feed plastic waste back into the manufacturing industry to achieve a circular carbon economy

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Abstract: Plastic waste disposal practices and subsequent leakage into the environment are creating environmental, economic, and social problems. Reduction of plastic waste generation is one of the main solutions offered to remedy the plastic waste problem. However, it is undeniable that plastics play a significant role in benefiting humanity. Plastic medical devices save lives, household equipment and vehicle components are lighter and more fuel efficient. Conventional plastics are produced from virgin fossil feedstocks (oil and natural gas), and their carbon footprint is contributing to the problem of climate change. However, greenhouse gas (GHG) emission inventories generally report that emissions related to global waste management may not be as high as other GHG sources, i.e. electricity generation from fossil fuel combustion or transportation, concluding that innovative approaches in the waste management sector may not substantially contribute to climate change mitigation efforts. This paper examines near or long term technical and policy changes needed that can support environmental health, mitigate climate change, and promote social justice by feeding plastic waste back into the circular carbon economy.

Keywords: circular economy; plastic waste; climate change mitigation; plastic feedstocks

# 1. Introduction

It is a known fact that plastics play a significant role in our lives. Medical practices became more efficient with plastic used in a multitude of medical devices, food packaging, storage and delivery are advanced as compared to packaging before plastics, automobiles are lighter and more fuel efficient because of plastic components. The factors that make plastic so convenient in our day-to-day lives is its low production cost and availability. However, plastic also creates one of the planet's greatest

environmental challenges [1]. If we assess our daily activities, we easily can name at least 10–15 or even more items made completely of plastic or with plastic parts and components, including our smart phones or clever appliances in our homes. Currently, the production, consumption and disposal of plastics not only harms the environment, but also create economic problems, since the majority of current approaches do not support closed-loop, low-carbon processes.

Global annual fossil-based plastics production increased from 2 million tons in 1950 to 381million tons in 2015. If this business-as-usual trend continues, plastics production is expected to quadruple (Figure 1) and it is estimated that the total volume of plastics produced will reach 34,000 million tons (Mt) [2–4].

#### 1.1. Current plastics recycling

Communities generally have dealt with the plastic waste disposal problem by introducing single stream recycling practices. This pathway also included shipping a significant portion of plastic waste to China over the past 25 years. In 2016, 15 million tons of plastic waste was traded globally, with China being the top importer and the US the largest exporter. However, China in early 2018 cancelled its global imports, requiring that the plastics they import be completely uncontaminated. This decision was most likely the result of single stream recycling practices, which comingle paper, glass, metals and plastics together to be sorted at the recycling facility. Experts agree that single stream recycling undeniably increased the quantity of recycled materials, but reduced the quality, resulting in a contaminated supply and reduced economic viability of recycling operations [5]. In addition to contamination problems, the projected plastic waste generation rates also confirm that current inefficient recycling can no longer be considered the primary solution to this growing waste stream. It is reported that since 1950, only 9% of discarded plastics have been recycled. Globally, 58% of plastic waste is discarded or landfilled and only 18% was recycled in 2015 [4,6]. The 2016 statistics for EU reports [7] that recycling rate is 31.1% as compared with only 9.1% post-consumer plastics collected for recycling in the US [8]. These numbers do not include the leakage into the natural environment, i.e. waterways and oceans (Table 1) [8].

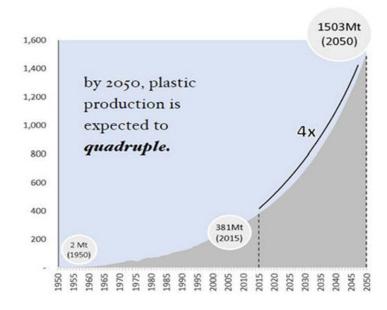


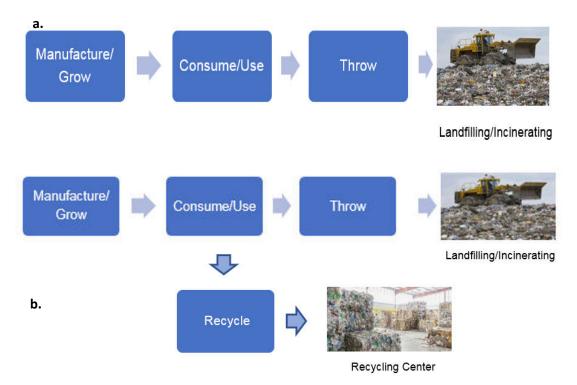
Figure 1. Annual global polymer resin & fiber production [1].

Why are recycling rates so low? Because people voluntarily recycle, decide on what to put into their recycling bins because of single stream recycling and there are no incentives for plastics recycling [3]. In addition, recycling lighter weight plastics that contain additives is unattractive and economically unfeasible. Because fossil feedstocks are abundant and available at low cost, fossil-based virgin plastic prices are also low and outcompete recycled plastics. In addition, there are no mechanisms in place to ensure manufacturers use recycled plastic content in their products. So, what happens if the plastic waste is not recycled? They leave the economy – plastic is manufactured, used, and thrown away (Figure 2a,b).

Waste	Weight	Weight	Weight incinerated	Weight	Recycled	Incinerated	Landfilled
material	generated Mt	recycled Mt	for energy Mt	landfilled Mt	%	%	%
Plastics	34.50	3.14	5.35	26.01	9.1	15.5	75.4

Table 1. U.S. plastic waste generation and disposal profile [8] (Adapted from USEPA 2018).

The current throwaway culture treats plastics as disposable materials rather than a valuable resource to be valorized. The linear economy pathway of material movement is rooted in exponentially increasing resource consumption, excessive energy use, erosion of ecosystems, and massive amount of waste generation [9–11]. As urbanization increases, the global solid waste problem, and consequently the plastic waste problem, is expected to grow if current waste generation is not minimized and current linear waste disposal practices and inefficient recycling pathways do not change.



**Figure 2.** a) Linear economy resource management approach and b) linear economy resource management with recycling approach.

Non-recycled plastics end up in landfills, dumpsites, incinerators, or leak into waterways and oceans where they will remain for hundreds or even thousands of years. The United Nations Environment Program reports that more than 8 million tons of plastics leak into lakes and oceans each year - equal to dumping a garbage truck of plastic every minute [1]. If the current trend continues, the rate of dumping is expected to increase to two trucks per minute by 2030.

## 2. Plastics' impacts on planetary boundaries and contribution to climate change

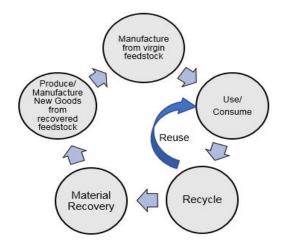
Beginning with the industrial revolution till now, overreliance on fossil fuels, industrial forms of agriculture and overall human activities have reached to a level of environmental conditions that could result irreversible results on planetary boundaries [12]. Literature identified nine processes that define the planetary boundaries: climate change; rate of biodiversity loss (terrestrial and marine); interference with nitrogen and phosphorus cycles; stratospheric ozone depletion; ocean acidification; global fresh water use; change in land use; chemical pollution; and atmospheric aerosol loading [13]. The planetary boundaries define the safe operating space for humanity and global societal development [12]. Research stated that three of the earth-system processes – climate change, rate of biodiversity loss and interference with the nitrogen cycle – have already transgressed their boundaries. In addition, these boundaries are tightly intertwined and we should recognize that improving one will positively impact others. However, if one boundary is transgressed, other boundaries are also under serious risk. It is also proven that overreliance on fossil fuels, linear consumption of resources, unsustainable land and water management and industrial form of agriculture all lead to damaging the ecosystem and overall planetary boundaries [12]. In air, land and water addition pollution and waste accumulation are part of the problem and urgent and paradigm shift is needed.

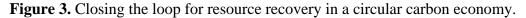
Currently, the plastic industry consumes 6% of world total oil production. If current production practices do not change, oil consumption for manufacture of plastics is estimated to reach 20% of oil production by 2050. This rate would contribute not only 15% of the global annual carbon budget but also negatively impact other planetary boundaries. In the US alone, 264 new-plastics related facilities and expansions are currently planned and/or built to use fracked natural gas [2,3,14,15].

The global economy produced 407Mt of plastics in 2015. Conventional (fossil-based) plastics production emitted 1.8GtCO<sub>2</sub>e, which is 3.8% of the 47GtCO<sub>2</sub>e emitted that year. If the current demand trend of 4% annual growth rate for plastics consumption continues, annual plastics production is expected to reach 1606Mt by 2050 with life-cycle GHG emissions of 6.5GtCO<sub>2</sub>e in 2050 [6]. In order to reverse this trend, we need to find options within the circular carbon economy concept to feed plastic waste into plastics production.

#### 3. Circular carbon economy & resource management

The emerging Circular Carbon Economy Concept (CCEC) refers to an "economic system based on reuse of products and raw materials and the restorative capacity of natural resources." CCEC also attempts to minimize value destruction in the overall system and maximize value creation. The goal is to counteract depletion of natural resources, reduce GHG emissions and use of hazardous substances, eliminate waste, and make a complete transition to renewable and sustainable energy supplies" [16]. Therefore, promoting combined understanding of circularity and a lower-carbon economy as "circular carbon economy" and transforming the linear make-it /use-it/dispose-it pathway to a circular resource recovery pathway can be an effective pathway for mitigating climate change within a lower-carbon economy. The circularity approach redefines waste as a "resource" and feeds the resource back into the economy efficiently (Figure 3).



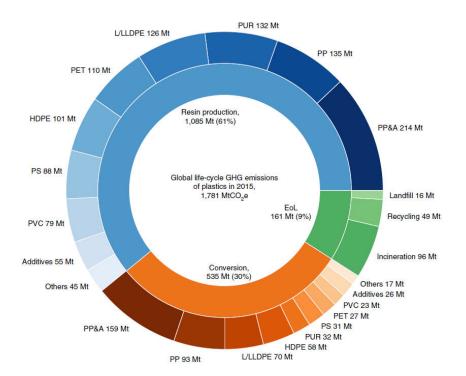


CCEC promotes transforming waste practices into circular pathways to achieve natural resource conservation and economic growth, while avoiding environmental degradation. Currently, worldwide waste is generally managed by landfilling, recovery through recycling and by incineration where waste energy is recovered at the waste-to-energy facilities. Some developing and undeveloped countries also still practice waste dumping and open burning. Municipal solid waste is a complex heterogeneous mix of materials and a single technology treatment of landfilling or incineration approaches are considered inefficient when it comes to climate change mitigation and a circular carbon economy approach. In order to transform these practices for environmentally better, economically feasible and socially acceptable new pathways and efficiently valorize waste materials to feed them back into the economy depends on the quality of the waste and the degree of the cross contamination.

Source separation of the waste components is essential to increase the efficiency of valorization processes. In order to feed waste components, plastic waste in this case, as feedstocks into a circular carbon economy model, there is a need for new "circular carbon systems" that employ new innovative technologies. An approach that couples the components of waste with emerging suitable conversion technologies to produce end-products is essential.

## 4. Integrating plastic waste into a circular carbon economy

Recent assessment of global life-cycle emissions of conventional plastics found that the End-of-Life (EoL) stage accounted for 9% of total life-cycle emissions of plastics (Figure 4) [4]. This study considered incineration and landfilling of plastic waste as the dominant EoL options.



**Figure 4.** Global life-cycle GHG emissions (Mt CO<sub>2</sub> eq) of conventional plastics in 2015 (Adapted from Zheng & Suh [4]).

Zheng and Suh (2019) reported that landfilling generated the least GHG emissions despite handling 58% of the global plastics waste generated in 2015. The study also underlined that although recycling practices generated 49MtCO<sub>2</sub>e, and if the displacement of carbon intensive virgin polymer production by recyclates of carbon intensive virgin polymer production is considered, the GHG emissions of recycling would go down to negative 67 MtCO2e, and the total emissions from the EoL stage would be reduced from 161 MtCO2e to 45 MtCO2e. In this case, the total global life-cycle GHG emissions of plastics become 1.7 GtCO2e, or 3.5% of the global annual GHG emissions [4]. This displacement scenario only considered the recycled part of EoL in the plastics life cycle. If the scenario of displacement had considered all plastic waste components that were landfilled and incinerated, the amount of GHG reduction would have been much larger. In addition, the scenario did not specify whether the EoL stage includes global plastic waste leakage into waterways and oceans. Utilizing plastic waste by returning them to a circular carbon system for new plastics and products instead of landfilling and incinerating would have further positively reduced the GHG carbon footprint of plastics.

## 5. Efficient recycling

#### 5.1. Mechanical recycling

Mechanical recycling is a method by which waste materials are recycled into "new" (secondary) raw materials without changing the basic structure of the material. It is also known as material recycling, material recovery or, related to plastics, back-to-plastics recycling. In plastics recycling, the handling of pre-consumer (post-industrial) material and post-consumer material need to be

distinguished. In principle, the technology of mechanical recycling is applicable to both bio-based conventional plastic and to most grades of biodegradable plastics [16]. Mechanical recycling is a wellestablished technology for the material recovery of conventional plastics, such as polyethylene (PE), polyethylene terephthalate (PET), polypropylene (PP) and polystyrene (PS). Its main advantage is that part of the resources consumed for the production of the plastic materials is not wasted, but preserved for a use in the same, similar or different applications. Products made with biobased feedstocks (dropins) of conventional polymers can also be recycled with mechanical recycling. Other innovative biopolymers can also be recovered with mechanical recycling especially when sufficient volumes of homogenous waste material streams are available, either through separate collection or through sorting routines [17].

In one study, researchers found that 69.74% of the plastic waste was not suitable for mechanical recycling. However, it is not stated whether this is the result of local waste generation or the recycling methodology, i.e. certain plastics not suitable for further utilization or contamination by food or other materials [18]. In addition, waste streams contain a non-recycled plastic waste portion due to throwaway culture. For understanding the real reason, localized and regional assessments should be based on real time data. One study of products manufactured from recycled plastics shows that recycled plastics can serve as valuable feedstocks (Table 2) [19]. Displacing fossil-based virgin plastics especially polypropylene composites with rPC resulted in higher environmental benefits [19].

Products	Applications		
rPE	Agricultural seeding trays		
rPE	Horticultural applications: water proof materials		
rPP	Turnover boxes, pallets and folding containers		
rPP	Wire reels		
rPC	Suitcase accessories; handles, wheels and pull rods		
rPC	Interior automobile trims: air-condition ducts, doorsills, door panels, engine covers,		
	fenders and mud-boards, wheel covers, bumpers		
rPP	Household tools		
rPE: Recycled Polyethylene; rPP: recycled Polypropylene; rPC: recycled polypropylene composite			

Table 2. Products from recycled plastics (Adopted and revised from Gu et al. [19]).

Despite the recycling potential of PE, PET, PP and PS, polyvinyl chloride (PVC) appears to be one of the most difficult to recycle and also environmentally hazardous polymer because of the specific characteristics. It is reported that PVC is one the most commonly used thermoplastic materials compared to the worldwide polymer consumption. PVC is the world's third widely produced synthetic polymer after PE and PP. It's low cost, strong performance and application in wide range of products made PVC a universal polymer [20]. It is widely used in industries including architecture and building, electronics, chemical engineering, packaging, transportation [36]. The efficient performance of PVC products have increased the utilization of this polymer in buildings, mainly in exterior applications, such as window profiles, cladding structure and sidings (Table 3) [20,21].

In plastics recycling, recyclates must comply with a set of technical specifications for them to be used in new products. Technical specifications included composition and contamination of recyclates. Because, PVC is a compound material which does not only consists of polymer PVC alone, but also

includes variety of additives such as stabilizers to eliminate degradation of PVC, plasticizers to make some PVC flexible, fillers, pigments, impact modifiers and processing agents, mechanical recycling has been challenging technically and economically [20–23]. In addition, composition of the PVC compounds may differ depending on the producer or processor. Furthermore, the composition of the PVC compounds for a specific application has changed in time due to technological changes, e.g. today window profiles are produced from different PVC compounds than window profiles 20 years ago. Despite challenges PVC recycling is advancing especially in Europe. There are several conventional and non-conventional PVC recycling programs emerging such as Vinylplus, Vinlyloop, RecoVinyl that PVC through mechanical recycling is utilized in several products from plastic-wood to light concrete [24].

Application	Share of the components (weight%)					
rigid PVC applications	PVC polymer	Plasticizer	Stabilizer	Filter	Others	
Pipes	98	-	1–2		-	
Window profiles	85	-	3	4	8	
Other profiles	90	-	3	6	1	
Rigid films	95	-	-	-	5	
Flexible PVC applications						
Cable insulation	42	23	2	33	-	
Flooring	42	15	2	41	0	
Flooring (past upper layer)	65	32	1	-	2	
Flooring (paste, inside material)	35	25	1	40	-	
Synthetic leather	53	40	1	5	1	
Furniture films	75	10	2	5	8	
Leisure articles	60	30	2	5	3	

**Table 3.** Typical composition of PVC compounds in products (Adapted from Plinke et al. 2000 [39]).

Another plastic group that pose challenges are called black plastics. Because, efficient recovery and recycling of plastics rely on sorting into monopolymeric fractions that can be performed economically, reliably, safely and automatically. Currently available technology is based on spectral signatures derived from near infra-red (NIR) reflectance spectroscopy where plastics are identified according to stretching vibration modes of CH, CH<sub>2</sub> and CH<sub>3</sub> groups. Plastics colored with carbon black and other black pigments, however, exhibit very low reflectance of light in the NIR spectral region and the signal-to-noise ratio of present sensors is insufficient to allow classification according to polymer type identification. If inefficiently to carry restricted and hazardous substances into the recyclate, including brominated flame retardants (BFRs), Sb, a flame retardant synergist, and the heavy metals, Cd, Cr, Hg and Pb. If reusing these materials in food packaging occurs serious health related issues can arise. Therefore tracing, collection, sorting and reusing these polymers should be strictly regulated through close monitoring and reporting [25,26].

# 5.2. Thermochemical recycling

In addition to mechanical plastics recycling approach, waste plastics can be integrated into the economy through thermochemical conversion technologies, such as pyrolysis and gasification, to

produce recycled chemical intermediates and building blocks that can displace virgin fossil feedstocks [27]. A life-cycle assessment of waste treatment technologies study found that when mechanical recycling of plastics cannot fully substitute for virgin plastics, thermochemical recycling is a better option [28].

*Pyrolysis*- Pyrolysis is a thermochemical conversion process in the absence of added oxygen or other oxidizers at a relatively lower temperature compared to incineration temperatures. This process can be used to recover materials and energy in the form of chemicals and fuels. Pyrolysis technology at higher temperatures enables the recovery of monomer from polymers [29]. Mixed plastics pyrolysis with or without catalysts can utilize waste plastics as a feedstock for BTX (Benzene, Toluene and Xylene) aromatics, which are fundamental petrochemicals and serve as building blocks of many chemicals and products. The technology needs to be optimized, scaled up, and commercially tested [30–33]. Although pyrolysis is reported to be one of the efficient recycling methods, the presence of PVC by itself or as mixed with other plastics is undesirable in the pyrolysis conversion since PVC contains chlorine compound as high as 56.7% that will result chlorine presence in the pyrolysis products will reduce the market potential and value of gaseous, liquid and solid end products [34].

*Gasification-* Gasification is a partial oxidation technology to convert feedstocks into syngas, which is a mixture of H<sub>2</sub> and CO. Syngas can further be processed into chemicals and fuels. It is a key interface technology to convert any carbon containing feed material into syngas required for any product synthesis. Through synthesis, platform chemicals such as methanol (MeOH) can be produced from syngas. Subsequent derivatives, such as olefins that form the basic raw material for production of a wide range of chemical products, can be synthesized via the methanol-to-olefins process [35,36]. This approach ensures that with a gasification pathway, waste plastics can be converted into new chemical products, enabling the transformation to a circular carbon economy [37].

Similar to pyrolysis, gasification technology applications are not widespread because of the cheap fossil fuel prices and availability of landfilling and incineration options. However, because both landfilling and incineration pathways are proven that they do not support CCEC, thermochemical conversion options should be further improved, tested and commercialized in order to integrate plastic waste back into the economy.

In addition to recovering recycled intermediates from plastic waste, an important reduction of GHG emissions can be obtained by recovering the large amounts of gasification produced excess heat. This heat source can produce steam, which can be exported to chemical plants by appropriate placement of the gasification processes adjacent to, or part of, chemical complex sites. This steam is about 70% of the steam currently produced in natural gas boilers. The reduction of natural gas consumption in steam boiler contributes to about 20% to 30% of the total GHG emission reduction potential, which highlights the suitability of the process [38–40].

#### 6. Decision making to accelerate integration of plastic waste into a circular carbon economy

To date, the inefficient integration of pre- and post-consumer plastic waste into the economy is mainly due to economic reasons. Because fossil-based virgin plastics are cheap and abundant, the plastics industry has chosen to utilize virgin feedstocks instead of recycled ones. Further, because the plastics have dyes and additives, and/or other contamination caused by either inefficient collection or packaging waste, reutilizing of plastics was not preferred by the industry.

In addition, GHG emissions inventories generally report that emissions related to waste management globally may not be as high as other GHG emitting sources, i.e. electricity generation from fossil fuel combustion or transportation fuels. This creates the impression that innovative approaches in the waste management sector may not contribute substantially to climate change mitigation efforts. European Greenhouse emission statistics report that the waste sector contributed approximately 3% of the total global GHG emissions in 2016. Similarly, US waste related GHG emissions reported by USEPA are around 2% of total emissions. These figures grossly underestimate the potential contribution of improved waste and resource management to GHG mitigation [41]. The underestimation of potential contribution of improvement is also similar to plastic waste disposal. As mentioned, researchers estimated plastics EoL GHG emission contribution 9%, as compared to other stages of plastics production. [5]. However, with improvement in the EoL recycling they determined the potential for further substantial reductions in GHG emissions. In addition, if landfilling and incinerating portions of plastics were innovatively reintegrated back into the economy, benefits would be even higher. Especially, while recovering chemical intermediates from plastic waste via gasification or pyrolysis, recovering energy from the system would reduce the GHG emissions even further. Therefore, current waste management policies which are still not driven by climate concerns, should be reevaluated. Research indicates that the potential contribution of waste prevention and management to GHG abatement could be far greater than the total reported emissions from the waste parts of the inventories [42,43]. The Global Waste Management Outlook (GWMO) stated that the potential impact of improved waste and resource management on reducing GHG emissions could be as high as 15-20% [41,44].

In order to integrate plastic wastes into the circular carbon economy, identifying barriers and near-, mid-, and long-term planning is essential. Barriers and challenges in achieving a circular approach are summarized in Table 4.

Type of challenge			
Economic	Assessing financial benefits of circular economy		
cost (up-front investment, risks)	Assessing financial profitability		
Structural	Achieving exchange of information		
lack of understanding & participation (business, consumer and	Defining responsibility distribution		
decision makers			
Operational	Redefining the infrastructure		
Complex international production & consumption supply-chains	Strong supply chain		
Knowledge & behavior	Perception of sustainability		
need for knowledge and capacity for implementation	Behavior change		
need for education			
Technological	New product design to absorb waste resources		
need for innovative technologies	Integration into processing		
Environmental assessment	Correct LCA of circular approaches		
need for regulations	Lack of standards, monitoring & reporting		

**Table 4.** Circular resource & carbon management challenges (Adopted from Ritzen &Sandstrom [45] and revised)

#### Economic challenges:

Because fossil carbon prices and consequently fossil-based virgin plastic prices are low integration of plastic waste into circular carbon economy has economic barriers. In order to overcome the challenges financial benefits of circular economy and potential profitability should be assessed. *Structural challenges:* 

Currently, there is lack of understanding the importance of circular carbon economy concept. Especially, consumers, business and regulatory decision makers should be communicated by efficient and transparent information exchange.

### Operational challenges:

Currently our economy is part of complex international production & consumption supply-chains. Effective systems for tracking, collection, sorting and recycling of used plastics are needed. New approaches should be adopted internationally by avoiding regional isolated solutions when redefining stronger supply chains that include recycled plastic components.

#### Knowledge & behavioral challenges;

In order to achieve a paradigm shift, new knowledge and capacity is needed for implementation of efficient circular carbon economy models. Education and information sharing will be essential in schools, business, media, and governments.

## Technological challenges:

Current available technologies may not be sufficient efficiently integration plastic wastes into circular carbon economy. Therefore, there is need for innovative circular carbon systems and technologies. Innovations should include new conversion technologies and new product design to absorb waste resources.

#### Environmental assessment challenges:

Because of complex international supply chain, traceability of plastics sources are essential when assessing the circular carbon economy benefits. Transparent information is needed for reliable Life Cycle Assessment for determining environmental footprint of improved circular carbon systems. *Lack of regulations challenges:* 

In achieving efficient integration of plastic wastes into circular carbon economy, reliable standards, monitoring & reporting regulations are needed for efficient results.

#### 7. Integration planning

It is essential to create realistic short-, mid-, and long-term plans when dealing with environmental issues that involve many stakeholders, including the public, business and governmental decision makers. Planning and subsequent decision-making processes should be based on reliable data, science and innovation. Plans, decisions, set targets and results should always be transparently communicated with the stakeholders. In addition, comprehensive outreach and education should be part of the planning. The planning steps are as follows:

- Short-term planning:
  - Engage decision & policy makers
  - Avoid contamination in the waste streams
  - Improved collection and sorting for polymers (i.e. black plastics)
  - Improved labelling and traceability systems
  - Enable secondary markets

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- Facilitate collaboration across value chains
- Innovative thinking to reduce the leakage of plastics into the natural systems
- Mid- & long-term planning:
  - Innovative thinking in creation of after-use plastics economy
  - Investment in better packaging
  - Policies and Intervention for decoupling plastics production from fossil feedstocks
  - Funding for innovative research & Development

## Conclusions

Transformation of inefficient linear plastic waste disposal practices and into efficient circular carbon systems is required to treat plastic waste as a resource. Integrating waste into circular carbon systems will transform current linear make-it /use-it/dispose-it pathways to circular resource recovery pathways and can also provide climate change mitigation. This transformation, if planned thoroughly, would create sustainable solutions while reducing GHG emissions.

# **Conflict of interest**

The author claims that this paper has no conflict of interest.

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